



2020

*VetLink  
and our  
journey*

Why is VetLink here today?



**VetLink**  
BRINGING YOUR VET HOME

# *An insight to VetLink*

## **MAIN TOPICS**

About our company

The opportunity we saw

Pursuit of improvement

Our solution

Our team

# *About our company*

VetLink is a support system designed for the use of veterinary surgeons, veterinary nurses, in practice use and the general public, with the emphasis on compliance, quality and procedure, we have built an active network of professionals whom, at the click of a link can be available to the general public via video link to perform first opinion consultation cases, without the need for the patient to physically require being in practice.

This is not to take away from the obvious and important requirement for the physical touch of a veterinary professional, more to slow the flow of patients coming into practice that could otherwise had been advised via a different route to a potentially quicker conclusion.

Our focus overall is to improve on a global scale, the efficiency of the practice, meaning less rush, more time and more thorough care, which we have experienced given the statistics within the veterinary industry, it's about time someone did something to help the vets, nurses and the pets.

# *The opportunity we saw*

The glaring obvious for us in the inception and design of this system was simple. Suddenly 70% of the veterinary industry was forced to cease normal functionality, which means statistically, to each vet and nurse not working, there is an equal and opposite case load not being seen. We are firmly and fully aware the practices have stretched to their limits and we honestly take our hats off to those that have stuck it through and risked themselves for their cause, for those that were released from contract and unable to work, the frustrations of not being able to help and the fears generated in loss of income etc.

We really have tried to connect this as quickly as we can to minimise both the strain in practice and the financial strain to those currently unable to work. We are also aware the back log of unseen cases, the rise in euthanasia since the pandemic only points to the fact, there is going to be a lot of catching up to do. The back log of patients, waiting times and sheer numbers will add strain to our industry that without innovation will mean we do not have the physical number of people and space to accommodate this. We may be wrong, but if we are right and this is the case, we will face an animal pandemic that we absolutely can avoid.

# *Pursuit of improvement*

## WHY WE ARE DIFFERENT

We are different because we are brand new. We know what we have developed does not fit in the box of usual practice and the concept itself may provoke a few questions. Please feel free to ask us if you are uncertain about anything at all.

We want the involvement so we can make sure what we are doing for you is going to add value and make your lives easier. We know this concept has been forced into the industry due to circumstance, however, sometimes nature forces change to ensure the future of whatever that thing is remains.

We know this industry no matter what has to survive, with the help of a few innovative processes and a little time to adjust we won't just be different, together we can become an advanced industry, applied correctly, we will set an example to every industry on the globe, that no matter how hard, how tough or what the opposition is, together we can stand up and crack on. Just like vets and nurses know best.

THE STARTING POINT

*Our  
solution*

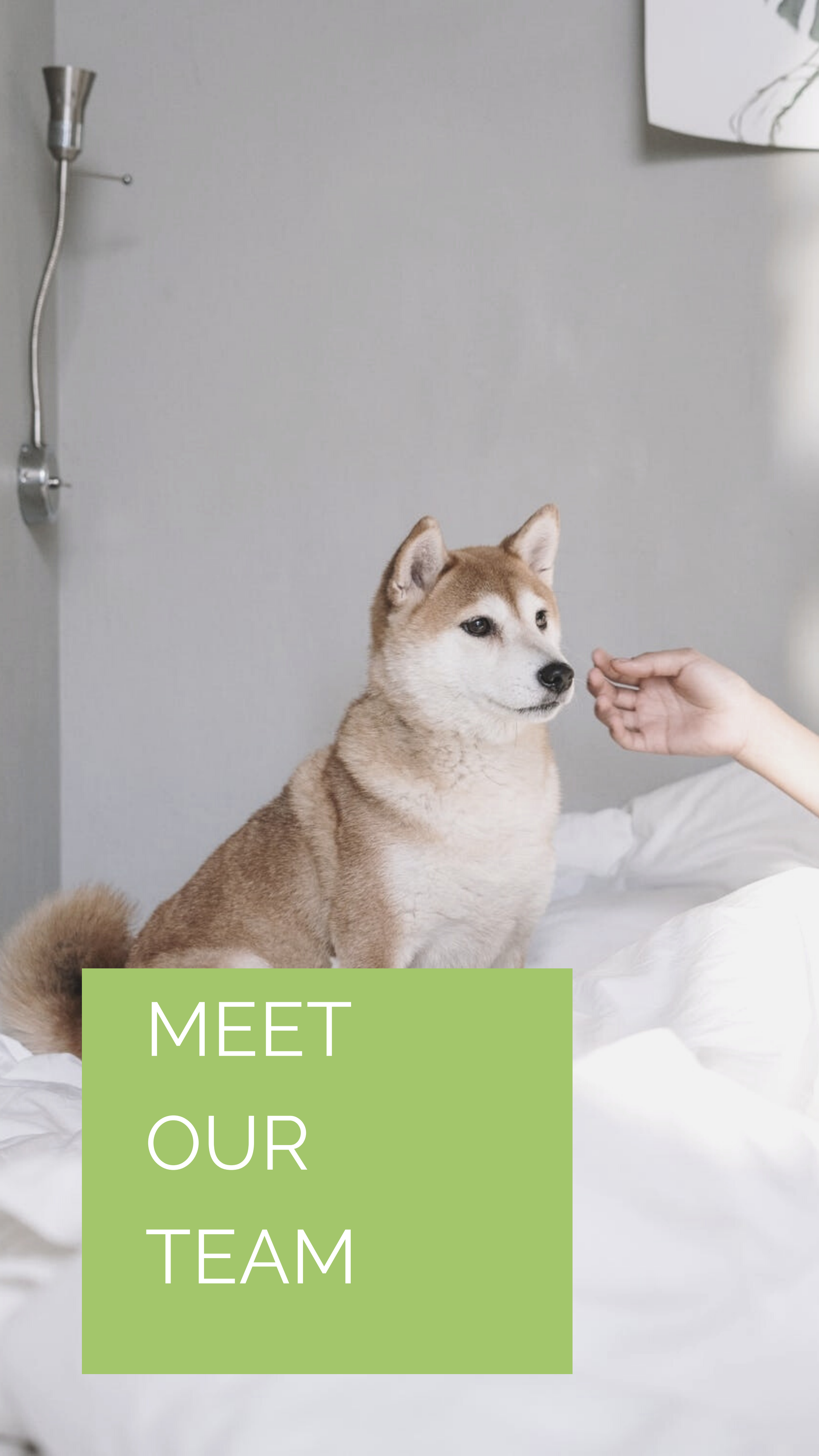


# *Our solution*

## **WE ARE LISTENING**

The solution we have developed is simple, it's functionality is straight forward and its implementation can almost go un-noticed, there is no requirement for software, hardware, or any installation whatsoever. The system can be activated to any Nurse, Vet OR Practice within 24 hours and be fully operational to the end user via your own bespoke link. This system can run alongside any current functional system and can even been implemented as an over-spill should you find you have a particularly busy consult rota, it has the capacity to sit behind your current work load and make sure you have the support you need, whenever you need it.

We are aware of the pain vets and nurses go through daily and we know we can never solve that problem for them, how they are able to carry out their days work with such beautiful and harmless little beings being so poorly is a burden only vet and only a nurse will ever know. We want them to know that we are here to do whatever we can to show them that their value is unquestioned and their service to the planet we live on is in its essence, the most beautiful. We admire what they do, and we will take any feedback we can to make sure this works for them, and for you at home.



MEET  
OUR  
TEAM



# *Who We Are*

Oliver Reeves

Ceo & Founder

Jacob Bellas

Ceo & Founder

Molly Fiander

Industry

Lucy Hastings

COO

Carl Waller &  
VetCo solutions  
Client Relations

# *Our socials*



Vetlink\_online



VetLink Online



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[www.vetlink.co.uk](http://www.vetlink.co.uk)

# *Let's get social!*

## CONTACT US



**VetLink**  
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### **Landline**

01392 908145

### **Email**

Enquires; [Info@vetlink.co.uk](mailto:Info@vetlink.co.uk)

Business Development:

[lucy.hastings@vetlink.co.uk](mailto:lucy.hastings@vetlink.co.uk)